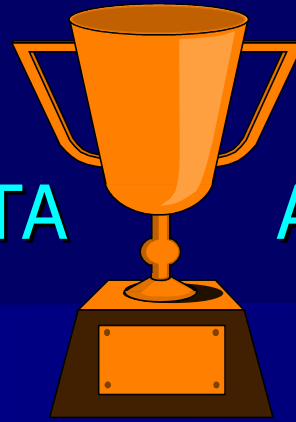


COFFEE FIESTA



ANTWERP 2007

**SCAE AWARDS
FOR COFFEE
EXCELLENCE**

The Coffee Technician Award

For the dedicated coffee technician or engineer who has given service to the coffee industry beyond what would normally be expected. For the individual who has displayed outstanding trouble shooting skills and inventiveness that goes well beyond the call of duty.

They were 11 nominees, and the jury nominated...



Paolo Dalla Corte, Dalla Corte, Italy.

Gerard-Clement Smit, Technivorm, Nederland.

David Cooper, Coopers Coffee Ltd, United Kingdom.

Randy Pope, Bunn corporation, USA.

The Jury's justification

- His dedication to coffee quality started several decades ago, and still lives today. He understood before anyone else in Europe that he would not only produce functional and long lasting brewers. He wanted coffee excellence. In his search for quality standards, he met with the Norwegian Coffee Brewing Centre, who was inspired by the quality standards from the Pan American Coffee Bureau, to set higher standards for brewing quality.
- He felt they made sense and developed his brewers to meet those quality standards in brewing temperature, brewing time, holding temperature every measure it took to make a quality cup of coffee. This is more that 30 years ago and his Technivorm brewers have become both bestsellers and coffee quality icons in countries where consumption is high and quality is essential. He still pursues all the stony and narrow paths that lead to perfection; very modest and very convincing.

Gerard-Clement Smit

