

established in 1956

Thanksgiving 2010

# WILLIAMS-SONOMA

## Thanksgiving essentials

Everything busy cooks need  
for an easy, elegant feast.  
*See pages 2-25*

*Inside:*  
sweet & savory  
holiday foods  
136 new items  
8 seasonal recipes  
& complementary  
wine pairing tips

*For Thanksgiving delivery,*  
order by 5pm (PST) November 22. For details see page 84.



### A. Technivorm coffee grinder

Coffee connoisseurs know that excessive heat during the grind can diminish the intense flavor and aroma of gourmet beans. This grinder is specifically designed to eliminate the problem by allowing the ground beans to immediately fall away from its blades – and heat – into the collection container below, preserving their full flavor with no aftertaste.

- Creates the perfect grind for Technivorm Moccamaster coffeemakers.
- Grinds beans evenly for optimal extraction and superior flavor.
- Fast and simple push-button operation.
- 185W; 14-oz. cap.; 6¼" x 7" x 14¼" high.

#27-2345874 **\$199.95 Exclusive**

### B. Cuisinart Extreme Brew programmable coffeemaker

**Special Value: Save up to \$195.00** Cuisinart gets mornings off to a brisk start with a coffeemaker that brews a rich, flavorful pot of coffee up to 25% faster than standard models. The automatic machine combines 24-hour programmability with adjustable strength settings that brew coffee just the way you like it. **Free Shipping**

- Programmable machine uses superfast Extreme Brew technology.
- Features include brew-strength controls, a 1- to 4-cup brew setting, brew-pause and an easy-to-fill water reservoir (50-fl.-oz. cap. on 10-cup, 60-fl.-oz. cap. on 12-cup).
- 1400W; 8" x 9" x 15½" high.

10-Cup Coffeemaker with Thermal Carafe #27-2356202 Sugg. \$235.00

Our Price **\$129.95 Exclusive**

12-Cup Coffeemaker with Glass Carafe, with variable temperature control on heating plate, #27-2356301 Sugg. \$195.00 Our Price **\$99.95 Exclusive**



### C. Technivorm Moccamaster coffeemaker Video

By consistently maintaining an ideal water temperature (195°F to 205°F) and optimal coffee/water contact time, our exclusive Moccamaster coffeemakers ensure even extraction so every cup reaches its full potential. Each machine is hand made in the Netherlands and certified by the Specialty Coffee Associations of America (SCAA) and Europe (SCAE) to meet the strict guidelines required to produce its Golden Cup standard – the perfect cup of coffee. Operation is simple: just fill the brew basket, add cold water to the top reservoir and switch the machine on. Brewing starts in 30 seconds, and in minutes you'll enjoy a delicious, perfectly balanced pot of coffee. Uses standard #4 paper filters.

- Quietly brews flawless coffee in six minutes.
- Cone-shaped brew basket designed for optimal coffee/water contact time features a manual drip-stop function.
- High-grade metal exterior provides durability and sleek styling.

**Thermal Carafe**, maintains brewed coffee in a stainless-steel vacuum-insulated carafe. 40-oz. cap.; 11" x 6¾" x 15" high. Please specify Brushed Silver or Black Metallic. #27-3178381 Sugg. \$329.00

Our Price **\$299.95 Exclusive Free Shipping**

**Glass Carafe**, with dual-temperature auto-adjusting hot plate. 40-oz. cap.; 12¾" x 6¾" x 14" high. Please specify Brushed Silver or Black Metallic.

#27-3178373 Sugg. \$309.00 Our Price **\$279.95**

**Exclusive Free Shipping**

**new #4 White Coffee Filters #27-2517233 \$5.00**



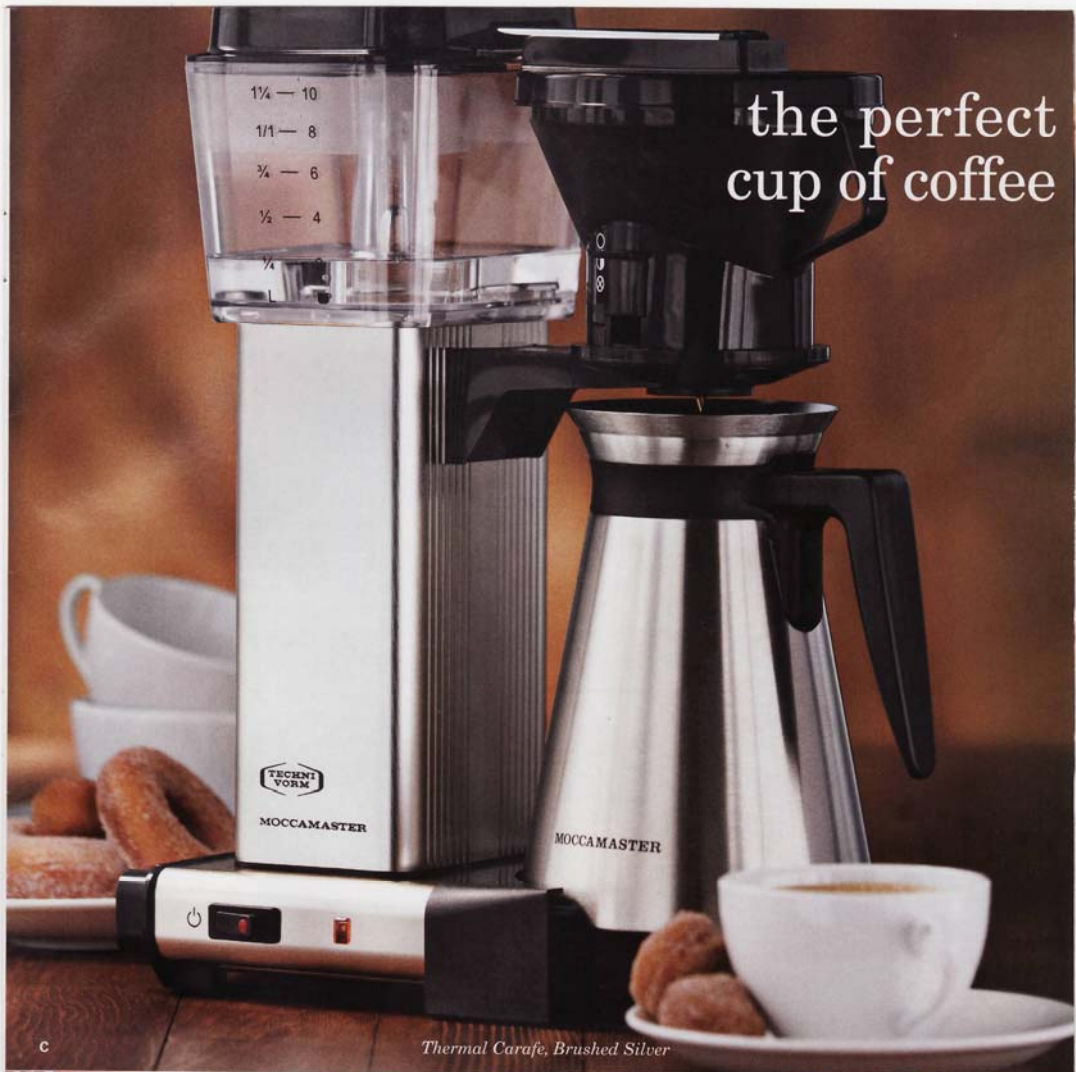
*Thermal Carafe,  
Black Metallic*



*Glass Carafe,  
Brushed Silver*



the perfect  
cup of coffee



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*Thermal Carafe, Brushed Silver*



easy-to-fill reservoir

spray arm for even showering

customizable brew settings

temperature-sensing hot plate  
on glass-carafe models