

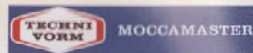
## Coffees used at the 7th SCAE World Cup Tasters Championship

23rd – 25th June 2010 • London, England



SPECIALTY COFFEE  
**SCAE**  
ASSN. OF EUROPE

Main Sponsor  
**Technivorm**



Technivorm of Holland is the main sponsor of the SCAE World Cup Tasters Championships in London. As organisers, we need reliable and accurate filter brewers that, within a time frame of 4 to 6 minutes, can brew coffee at a constant temperature of 92 to 96 degrees, at a brew strength of 60 grams per litre of water. Only through this can we transform quality coffees to quality brews for the competitors to taste and evaluate.

It goes without saying that in a World Championship we need world-class equipment to ensure that everything is kept constant. Only the origin of the coffee changes. Then we can have a fair competition.

Technivorm of Holland has for almost five decades provided the world quality coffee community with both household and catering brewers and grinders that meet the standards of the European Coffee Brewing Centre. Technivorm has the largest market shares in countries where coffee consumption and coffee quality are the highest.

Technivorm has been an SCAE member from day one, and received the SCAE Award for Coffee Excellence in 2007. It is also a very active member and sponsor of the SCAE Gold Cup Programme.

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